**WSE Pilot Project Member Survey Responses**

**I haven’t become involved in this project because:**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Reason** | **Response** | | **Reason** | **Response** | |
| **No** | **%** | **No** | **%** |
| Didn’t know anything about the project or not sure how to sign up | 5 | 7 | Heard about it, but didn’t feel compelled to get involved | 14 | 20 |
| Didn’t understand the significance or benefit of the project | 5 | 7 | The Club has too many activities to commit to at the moment | 20 | 29 |
| Prefer to support a different cause | 22 | 32 | Prefer to support an international cause | 2 | 3 |
| The Big Issue is not a magazine that I would purchase or recommend to my friends, colleagues, etc.) | 19 | 28 | The subscription price of $155 is too expensive or not good value for money | 6 | 9 |
| I’m not comfortable undertaking this type of volunteering (selling magazine subscriptions to friends, colleagues, etc.) | 27 | 39 | I would be interested, but too busy – particularly at this time of the year | 4 | 6 |
| I’m already supporting other Rotary projects | 35 | 51 | I already purchase The Big Issue magazine from a vendor and prefer this continue this option | 25 | 36 |
| Already volunteering elsewhere | 21 | 30 | Other ***(please detail on reverse)*** | 30 | 43 |

**Comments:**

1. Total number of survey forms completed 69. 45 survey forms were completed at lunch with another 24 responses completed on-line.
2. 51% (35) of respondents were already supporting other Rotary projects. Other responses by these members:
   1. 57% (20) were not comfortable undertaking this type of volunteering (74% of the respondents)
   2. 51% (18) were volunteering elsewhere (86% of the respondents)
   3. 49% (17) prefer to support a different cause (77% of the respondents)
   4. 46% (16) thought the club has too many activities (80% of the respondents)
   5. 31% (11) already purchase from a vendor whereas 29% (10) would not purchase the Big Issue (52%of the respondents)
3. 39% (27) of respondents were not comfortable undertaking this type of volunteering and a similar percentage already purchase from a vendor
4. 32% (22) of respondents prefer to support a different cause
5. 30% (21) of respondents were already volunteering elsewhere
6. 29% (20) of respondents thought the club had too many activities at the moment
7. 27% (19) of respondents indicated they would not buy the Big Issue – 6 (9%) responded that they thought it was too expensive (3 respondents responded to both reasons)
8. Most respondents knew about the project with only 7% (5) indicating they did not know anything or didn’t understand the significance or benefit.
9. 43% (30) provided additional comments and 11% (7) provided their names for future contact.

**Other Comments:**

* Gave copies of the magazine to several friends and family members to read and ascertain their interest. Interest was not strong in the magazine.
* I am already on overload both in time and finance.....Sorry, it is a great initiative but there is only so much one can do.....
* Both Big Issue and this Rotary project are important contributors to social wellbeing. However, I do not know whom I could ask to put up $155 and in retirement do not feel comfortable asking others to do that.
* I'd rather just make a donation. I know this doesn't really help the intention behind the cause, but there it is.
* My understanding is that this would involve doing the rounds of all the doctors', dentists' etc surgeries (some of which have "No Hawkers" signs) - nearly all unknown personally to me and me to them. I would expect to feel unwelcome. And I have already prevailed heavily enough on my networks of friends and colleagues in recent times for support for our ET Maternal mortality project.
* I usually do not read the magazine - often just pay the money
* Editorial stance of the magazine is not balanced - very left wing
* I have never read The Big Issue and have no idea of the content or the quality of the magazine…………….Thanks for causing me to review this
* for members who have not read a copy of Big Issue would be worth circulating some back issues so that they can realise the quality of its content
* Redistribute the subscription envelope to all members and ask them to take it to their doctor/dentist etc next time they go. It thus becomes "one simple thing they can do"
* target the AMA, CPA's or Institute of Accountants, Dentist Assoc'n etc. To our membership it is probably another $150 and they don't feel comfortable leveraging their friends for that amount.
* I believe we are involved in too many activities and question the decisions to enter into these type of arrangements. We are lacking discipline in our activities, witness the clash between the Wine fundraiser and the decision to offer Christmas hampers when there is a very limited Club support base for fund raising. It may be worth checking data to see how many members actually support our fund raising activities and establish an average yearly figure to aim for.
* I am not clear about how the $ goes to the homeless women. If they do not sell the magazine how do they fulfil the orders. How much goes to Australia Post, printing etc. What therefore is the net benefit to the women?
* The Club is doing a great deal of work for the homeless and urban needy. This is a "field" that is "bottomless" in terms of need and the club must be careful to not devote too much of its limited resources that area of activity at the expense of its other interests.
* I think this is a worthy cause and I congratulate those who are trying to help. I hope they are not too discouraged